



2016

Maine Tobacco-Free Hospital Network

**Gold Star Standards of Excellence
Awards Celebration**

Thursday, September 15, 2016

Maine Hospital Association
33 Fuller Road | Augusta, Maine



THE
Breathe Easy
COALITION

MAINE TOBACCO-FREE HOSPITAL NETWORK



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The Maine Tobacco-Free Hospital Network (MTFHN) is dedicated to providing Maine medical institutions with the information and resources needed to make all hospitals smoke and tobacco-free.

MTFHN is an initiative of the Breathe Easy Coalition of Maine (BEC). BEC is funded by the Partnership for a Tobacco-Free Maine, Maine Center for Disease Control and Prevention, Department of Health and Human Services. The Breathe Easy Coalition and Maine Tobacco Free Hospital Network are housed at Public Health Division at the City of Portland.

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www.MaineTobaccoFreeHospitals.org
www.BreatheEasyMaine.org



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[@BreatheEasyMaine](https://instagram.com/BreatheEasyMaine)



YouTube.com/SFHousing

2016 Gold Star Standards of Excellence

1. Tobacco-Free Policy. The hospital has a 100% tobacco-free campus policy that prohibits the smoking and use of all tobacco products including cigarettes, electronic smoking devices, smokeless tobacco, snuff, chew, snus, cigars, pipes and non-FDA approved electronic nicotine delivery systems. Smoking and tobacco use by employees, patients, visitors and contractors is prohibited at all times on the hospital campus, including in parking lots, in vehicles parked on campus, at all satellite sites and at other properties the hospital owns and/or rents. The policy extends to all off-site meetings, conferences and in all hospital vehicles.

2. Thirdhand Smoke Policy. The hospital has a policy and clearly defined procedures to reduce patient and employee exposure to thirdhand tobacco smoke. Procedures and materials are available for patient and visitor education regarding thirdhand smoke. Thirdhand smoke is the tobacco smoke that lingers on clothing, hair, skin and surfaces after a cigarette or other burning tobacco has been extinguished, and can be harmful to infants, children and non-smoking adults.

3. Policy Communication and Enforcement. Written policies and procedures exist that detail the hospital's policy (whether it is 100% tobacco-free or not) including a plan for enforcement and employee expectations. The tobacco-free policy defines staff members or departments that are responsible for enforcing the policy; including non-compliance.

4. Tobacco Advertising. Advertisement or promotion of tobacco products is prohibited on the hospital's campus and satellite facilities. This includes hospital publications and magazines subscribed to by the hospital for placement in waiting rooms.

5. Tobacco Prevention & Treatment Education for Patients & Visitors. Information about tobacco dependence and treatment, secondhand smoke, thirdhand smoke and local/statewide treatment resources are readily available to patients and visitors. For example, brochures about the Maine Tobacco Helpline are displayed in patient or visitor areas, patients are offered a proactive fax referral to the Maine Tobacco Helpline, hospital discharge paperwork includes treatment options and resources, patients are given information on the harmful effects of tobacco use and secondhand/thirdhand smoke and/or information on tobacco treatment methods and where to find resources are available to patients and families.

6. Evidence-Based Tobacco Treatment Training for Staff. The hospital supports evidence-based tobacco treatment training for staff by offering in-services on tobacco treatment and supports staff financially to attend trainings. Literature and resources are available on-site for staff. Trained staff are available to provide treatment and counseling to tobacco-dependent patients.

7. Patient Screening and Assistance for Tobacco Dependence. All patients admitted to the hospital are screened for tobacco use, tobacco status is documented and patients are offered comprehensive treatment services during their stay, by designated staff. This includes tobacco dependence counseling/education at the bedside, clinical assessment and management for patients experiencing nicotine withdrawal, offering FDA-approved tobacco treatment medications, and referral to counseling post-discharge. Tobacco treatment services are evidence-based, as reflected in the Public Health Service Guideline: Treating Tobacco Use and Dependence, 2008 Update.

8. Tobacco Treatment Benefits. Tobacco treatment services are a covered benefit in the hospital health insurance package for employees and their dependents. Benefits include coverage for counseling and medication for quitting tobacco, with minimal, or no barriers to utilization (i.e. copays, out of pocket costs, limits).

9. Smoke-Free Community Lodging. The hospital provides a list of local 100% smoke-free lodging for visiting patients and families in order to make healthy choices regarding their lodging. The list should be easily accessible and reviewed and updated annually.

10. Tobacco Funding and Donations. The hospital has a written policy stating it refuses all donations from the tobacco industry, and divests itself of all tobacco company stock.

**Standards are reviewed annually and updated as necessary to ensure MTFHN is encouraging hospitals to meet emerging and best practice standards for tobacco-policies and support tobacco-free lifestyles.*

Congratulations to the 2016 Hospital Award Recipients

GOLD LEVEL

Acadia Hospital • Blue Hill Memorial Hospital • Bridgton Hospital • Cary Medical Center • Central Maine Medical Center • Charles A. Dean Memorial Hospital • Down East Community Hospital • Eastern Maine Medical Center • Franklin Community Health Network • Houlton Regional Hospital • Inland Hospital • LincolnHealth • MaineGeneral Medical Center • Maine Medical Center • Mayo Regional Hospital • Mercy Hospital • Mid Coast-Parkview Health Service • Millinocket Regional Hospital • Mount Desert Island Hospital • Northern Maine Medical Center • Pen Bay Medical Center • Penobscot Valley Hospital • Rumford Hospital • Sebasticook Valley Health • Southern Maine Health Care • Spring Harbor Hospital • Stephens Memorial Hospital • The Aroostook Medical Center • Waldo County General Hospital • York Hospital

SILVER LEVEL

Redington-Fairview General Hospital

BRONZE LEVEL

Maine Coast Memorial Hospital
New England Rehabilitation Hospital of Portland



2016 INDIVIDUAL GOLD STAR AWARDS

Martha Bucklin, *Mount Desert Island Hospital*
Donna Chamoff, *Maine Medical Center*
Maura McDonald, *Maine Medical Center*
Deirdre Sulka-Meister, *Maine Medical Center*



Acadia Hospital

Bangor

President/CEO: Daniel Coffey

Submitted by: David Wheaton, Regional HR Director

2016 Gold

Previous Awards: 2015 Gold, 2014 Gold, 2013 Gold, 2011 Silver

Blue Hill Memorial Hospital

Blue Hill

CEO: John Ronan

Submitted by: Kelley Columber, Sr. Communications Specialist

2016 Gold

Previous Awards: 2015 Bronze, 2014 Silver, 2013 Silver

Bridgton Hospital

Bridgton

President: David Frum

Submitted by: Cindie Rice, Director of Community Health

2016 Gold

Previous Awards: 2015 Gold



Cary Medical Center

Caribou

CEO: Kris Doody

Submitted by: Bill Flagg, Director of Public Relations

2016 Gold

Previous Awards: 2015 Gold, 2014 Gold, 2013 Gold,
2012 Gold, 2011 Silver

Central Maine Medical Center

Lewiston

President: Tina Legere

Submitted by: Cindie Rice, Director of Community Health

2016 Gold

Previous Awards: 2015 Gold, 2013 Silver, 2011 Silver, 2010 Silver

Charles A. Dean Memorial Hospital

Greenville

President & CEO: Geno Murray

Submitted by: Bre Graffam, Sr. Executive Assistant

2016 Gold

Previous Awards: 2015 Gold, 2014 Gold, 2013 Gold, 2012 Gold



Down East Community Hospital

Machias

CEO: Dennis Welsh

Submitted by: Ernie Reisman, VP Human Resources

2016 Gold

Previous Awards: 2015 Bronze, 2014 Bronze, 2013 Bronze,
2011 Silver

Eastern Maine Medical Center

Bangor

President and CEO: Deborah Carey Johnson

Submitted by: Debi McCann, Director of Wellness

2016 Gold

Previous Awards: 2015 Gold, 2014 Gold, 2013 Gold,
2012 Gold, 2011 Silver

Franklin Community Health Network

Farmington

Interim President & CEO: Tim Churchill

Submitted by: Jennifer McCormack, Executive Director, Healthy
Community Coalition

2016 Gold

Previous Awards: 2015 Gold, 2014 Gold, 2013 Gold,
2012 Gold, 2011 Gold, 2010 Gold



Houlton Regional Hospital

Houlton

CEO: Thomas J. Moakler

Submitted by: Gina Brown, Director of Nursing

2016 Gold

Previous Awards: 2015 Gold, 2014 Bronze, 2013 Silver, 2012 Gold

Inland Hospital

Waterville

President & CEO: John Dalton

Submitted by: Hope Pendexter, Employee Health & Wellness
Coordinator

2016 Gold

Previous Awards: 2012 Bronze

LincolnHealth

Boothbay Harbor & Damariscotta

President and CEO: James W. Donovan

Submitted by: Michael Glennon, Program Coordinator

2016 Gold

Previous Awards: 2015 Gold, 2014 Gold, 2013 Silver,
2012 Gold, 2011 Gold, 2010 Gold



Maine Coast Memorial Hospital

Ellsworth

President/CEO: Charlie Therrien
Submitted by: Patti Patterson King

2016 Bronze

Previous Awards: 2011 Gold

MaineGeneral Medical Center

Augusta

President & CEO: Chuck Hays
Submitted by: Erin Landry, Wellness Coordinator

2016 Gold

Previous Awards: 2015 Gold, 2014 Gold, 2013 Gold

Maine Medical Center

Portland

President & CEO: Richard Peterson
Submitted by: Wendy Osgood, VP Adult Medicine Service Line

2016 Gold

Previous Awards: 2015 Gold, 2014 Gold, 2013 Gold, 2012 Bronze



Mayo Regional Hospital

Dover-Foxcroft

CEO: Marie Vienneau

Submitted by: Hillary Starbird, Community Health Promotion
Specialist

2016 Gold

Previous Awards: 2015 Gold, 2014 Gold, 2013 Gold, 2012 Silver

Mercy Hospital

Portland

Interim President/CEO: Jay Eckersley

Submitted by: Stephanie Homon, Manager, Clinical Nutrition
& Wellness

2016 Gold

Previous Awards: : 2015 Gold, 2014 Gold, 2013 Gold,
2011 Gold, 2010 Gold

Mid Coast-Parkview Health Service

Brunswick

President & CEO: Lois Skillings

Submitted by: Stacey Schmidt, Registered Respiratory Therapist
and Tobacco Educator

2016 Gold

Previous Awards: 2015 Gold, 2014 Gold, 2013 Silver, 2012 Silver,
2011 Gold



Millinocket Regional Hospital

Millinocket

CEO: Robert Peterson

Submitted by: Jane Danforth, Director of Grants and Community Wellness

2016 Gold

Previous Awards: 2015 Gold, 2014 Silver, 2013 Silver, 2012 Silver

Mount Desert Island Hospital

Bar Harbor

President/CEO: Arthur Blank

Submitted by: Kathleen Mulligan, Community Health Educator

2016 Gold

Previous Awards: 2015 Gold, 2014 Silver, 2013 Bronze,
2012 Silver, 2010 Silver

New England Rehabilitation Hospital of Portland

Portland

CEO: Jeanine Chesley

Submitted by: Kellie Selberg, Marketing Coordinator

2016 Bronze

Previous Awards: 2015 Bronze, 2014 Bronze



Northern Maine Medical Center

Fort Kent

CEO: Peter J. Sirois

Submitted by: Joanne Fortin, Director of Service Excellence and Communications

2016 Gold

Previous Awards: 2015 Gold, 2014 Gold, 2012 Silver

Pen Bay Medical Center

Rockport

President/CEO: Mark Biscone

Submitted by: Keith Siegel, Respiratory Therapy Manager

2016 Gold

Previous Awards: 2015 Gold, 2014 Gold, 2013 Gold, 2012 Gold, 2011 Gold, 2010 Silver

Penobscot Valley Hospital

Lincoln

CEO: Gary R. Poquette

Submitted by: Kristie Libby, Director of Marketing and Development

2016 Gold

Previous Awards: 2015 Gold, 2014 Silver, 2013 Silver, 2012 Gold, 2010 Silver



Redington-Fairview General Hospital

Skowhegan

CEO: Richard Willett

Submitted by: Jim Fortunato, Community Health Educator

2016 Silver

Previous Awards: 2015 Silver, 2014 Silver, 2013 Bronze,
2012 Silver, 2010 Bronze

Rumford Hospital

Rumford

President: David Frum

Submitted by: Cindie Rice, Director of Community Health

2016 Gold

Previous Awards: 2015 Gold

Sebasticook Valley Health

Pittsfield

President & CEO: Teresa Vieira

Submitted by: Laurie Alexander, Health & Wellness Education
Coordinator

2016 Gold

Previous Awards: 2015 Gold, 2014 Gold, 2013 Gold, 2012 Silver



Southern Maine Health Care

Biddeford and Sanford

President/CEO: Edward J. McGeachey
Submitted by: Betsy Kelly, Director, Partners for
Healthier Communities

2016 Gold

Previous Awards: 2015 Gold, 2014 Gold, 2013 Gold,
2012 Gold, 2011 Silver

Spring Harbor Hospital

Westbrook

CEO: Mary Jane Krebs
Submitted by: Jane A. Look, Co-Occurring Coordinator

2016 Gold

Previous Awards: 2015 Gold, 2014 Gold, 2013 Silver,
2012 Gold, 2011 Gold, 2010 Gold

Stephens Memorial Hospital

Norway

President: Timothy Churchill
Submitted by: Penny York, Tobacco Treatment Specialist

2016 Gold

Previous Awards: 2015 Gold, 2014 Silver, 2013 Gold,
2012 Gold, 2011 Gold



The Aroostook Medical Center

Presque Isle

Interim President: Glenda Dwyer

Submitted by: Joy Barresi-Saucier, VP, Chief Strategy &
Community Benefit Officer

2016 Gold

Previous Awards: 2015 Gold, 2014 Gold, 2013 Gold,
2012 Gold, 2011 Gold, 2010 Gold

Waldo County General Hospital

Belfast

CEO: Mark Biscone

Submitted by: David Inman, Director of
Cardiopulmonary Services

2016 Gold

Previous Awards: 2015 Gold, 2014 Silver, 2013 Gold,
2012 Gold, 2010 Silver

York Hospital

York

President: Jud Knox

Submitted by: Michelle Mason, Community Health
Program Assistant

2016 Gold

Previous Awards: 2015 Silver, 2014 Silver, 2012 Silver, 2011 Bronze



Gold Star Champions

Marth Bucklin, LCSW, CADC
Mount Desert Island Hospital

“In her work as a counselor, Martha was noticing a high incidence of patients that smoked and she wanted to set up group sessions for people to come and get peer support and education in a non-threatening environment to quit smoking without having the burden of paying for the service. Martha approached her office manger, and the health educator received permission to roll out the program. Kathy and Marth would present information at the sessions and brought in a hypnotist to speak to the group about hypnosis, the process and insurance coverage, etc. Martha started a valuable wellness program that is patient centered and supported by the hospital.”

Donna Chamoff PMHNP-C
Maura McDonald, MPH, APRN-C
Deirdre Sulka-Meister, FNP-C

Maine Medical Center

“Maine Medical Center (MMC) has a staff of three tobacco treatment specialists, who provide services to our patients and families, serve as educators for our staff, organize our special events and work collaboratively across the organization to help affect a culture of support to those who are contemplating and attempting to quit. They serve as content experts for our policy and program development. MMC could like to recognize Donna, Maura and Deirdre for their ongoing efforts.”

