



**Wednesday, November 19, 2014**  
**10:00a-12:00p**  
**Maine Hospital Association**  
**33 Fuller Road**  
**Augusta, Maine**



The Maine Tobacco-Free Hospital Network (MTFHN) is dedicated to providing Maine medical institutions with the information and resources needed to make all hospitals smoke- and/or tobacco-free. MTFHN is a program of the Breathe Easy Coalition of Maine, which is able to provide free resources and technical assistance through a grant from the Partnership For A Tobacco-Free Maine, Maine CDC/DHHS.

**Maine Tobacco-Free Hospital Network**  
**389 Congress Street, Room 307**  
**Portland, Maine 04101**

**(207)874-8774**

**[www.MaineTobaccoFreeHospitals.org](http://www.MaineTobaccoFreeHospitals.org)**  
**[Breathe.Easy.Maine@gmail.com](mailto:Breathe.Easy.Maine@gmail.com)**



[www.Facebook.com/BreatheEasyMaine](http://www.Facebook.com/BreatheEasyMaine)



[www.Twitter.com/BreatheEasyMe](http://www.Twitter.com/BreatheEasyMe)

## 2014 Gold Star Standards of Excellence:

1. The hospital has a 100% tobacco-free campus policy that prohibits the use of all tobacco products including cigarettes, electronic cigarettes, smokeless tobacco, snuff, chew, cigars, pipes and non-FDA approved nicotine delivery systems. Each campus is well-marked with clear signage communicating the policy at all building entrances and other high traffic areas. Tobacco use by staff, patients, visitors, and contractors is prohibited at all times on the hospital's property including in cars, in parking lots, at all satellite sites or other properties the hospital owns and/or rents. The policy extends to all off-site meetings and conferences, and in hospital vehicles when off site.
2. The hospital has a policy and clearly defined procedures to reduce patient and employee exposure to thirdhand tobacco smoke.
3. Written policies and procedures exist that detail the hospital's policy (whether it is 100% tobacco-free or not), and include a plan for enforcement and employee expectations.
4. Advertisement or promotion of tobacco products is prohibited on the hospital's campus and satellite facilities. This includes hospital publications and magazines subscribed to by the hospital for placement in waiting rooms.
5. Information about tobacco dependence and treatment, secondhand smoke, thirdhand smoke and local/statewide treatment resources are readily available to patients and visitors.
6. The hospital supports employee participation and attendance in evidence-based education/training on tobacco dependence and treatment so that staff can provide counseling and education to patients who are tobacco users.
7. All patients admitted to the hospital are screened for tobacco use, tobacco status is documented and patients are offered comprehensive treatment services during their stay. This includes tobacco dependency counseling/coaching at the bedside, clinical assessment and management for patients experiencing nicotine withdrawal, offering FDA-approved tobacco treatment medications, and referral to counseling post-discharge.
8. Tobacco treatment services are a covered benefit in the hospital health insurance package for employees and dependents. Benefits include coverage for counseling and medication for quitting tobacco, with minimal, or no barriers to utilization (i.e. copays, out of pocket costs, limits).
9. The hospital provides a list of local 100% smoke-free lodging for visiting patients and families in order to make healthy choices regarding their lodging.
10. The hospital has a written policy stating it refuses all donations from the tobacco industry, and divests itself of all tobacco company stock.

*\*\*The standards are reviewed annually and updated as necessary to ensure that Maine Tobacco-Free Hospital Network is encouraging hospitals to meet emerging best practice standards for tobacco-policies and support tobacco-free lifestyles.*

# Congratulations to the 2014 Award Winners:

## **GOLD LEVEL:**

Acadia Hospital • Cary Medical Center • CA Dean Memorial Hospital • Eastern Maine Medical Center • Franklin Memorial Hospital • Lincoln County Healthcare • Maine General Medical Center • Maine Medical Center • Mayo Regional Hospital • Mercy Hospital • Mid Coast Hospital • Northern Maine Medical Center • Parkview Adventist Medical Center • Pen Bay Medical Center • Sebec Valley Health • Southern Maine Health Care • Spring Harbor Hospital • The Aroostook Medical Center

## **SILVER LEVEL:**

Blue Hill Memorial Hospital • Calais Regional Hospital • Dorothea Dix Psychiatric Center • Millinocket Regional Hospital • Mount Desert Island Hospital • Penobscot Valley Hospital • Redington-Fairview General Hospital • Stephens Memorial Hospital • Waldo County General Hospital • York Hospital

## **BRONZE LEVEL:**

Down East Community Hospital • Houlton Regional Hospital • New England Rehabilitation Hospital

## **2014 GOLD STAR HONOREES:**

Dennis Farley (Parkview Adventist Medical Center) • Healthy Community Coalition • Helen McKinnon (Eastern Maine Medical Center) • Stacey Schmidt & Vicki Koehler (Mid Coast Hospital) • Dr. Stephen DiGiovanni (Maine Medical Center) • Wendy Osgood (Maine Medical Center)



**Acadia Hospital**

Bangor, Maine

President and CEO: Daniel Coffey

Submitted by:

David Wheaton, Regional HR Director, East Region

**2014 Gold**

**Blue Hill Memorial Hospital**

Blue Hill, Maine

Interim CEO: John Ronan

Submitted by:

Kelley Columber, Community Relations Manager

**2014 Silver**

**Calais Regional Hospital**

Calais, Maine

CEO: Michael K. Lally

Submitted by:

DeeDee Travis, Director of Community Relations and  
Development

**2014 Silver**



**Cary Medical Center**

Caribou, Maine

CEO: Kris Doody

Submitted by:

Bill Flagg, Director of Community Relations and  
Development

**2014 Gold**

**Charles A. Dean Memorial Hospital**

Greenville, Maine

President and CEO: Geno Murray

Submitted by:

Bre Graffam, Executive Assitant

**2014 Gold**

**Dorothea Dix Psychiatric Center**

Bangor, Maine

Superintendent: Sharon Sprague

Submitted by:

Michele Hryc, LCPC-CADC

**2014 Silver**



**Down East Community Hospital**

Machias, Maine

Interim CEO: Ralph Gabarro

Submitted by:

Julie Hixson, VP Marketing and Communications

**2014 Bronze**

**Eastern Maine Medical Center**

Bangor, Maine

President and CEO: Deborah Carey Johnson

Submitted by:

Debi McCann, Director of Wellness

**2014 Gold**

**Franklin Memorial Hospital**

Farmington, Maine

President and CEO: Rebecca Arsenault

Submitted by:

Heather Fellman, Program Associate

**2014 Gold**



**Houlton Regional Hospital**

Houlton, Maine

CEO: Thomas Moakler

Submitted by:

Vicki Moody, Director of HR & Physician Practices

**2014 Bronze**

**Lincoln County Healthcare**

Damariscotta, Maine

President and CEO: James W. Donovan

Submitted by:

Cathy Cole, Director of Education and Community Health

**2014 Gold**

**Maine General Medical Center**

Augusta, Maine

President and CEO: Chuck Hays

Submitted by:

Lisa Simm, Administrative Director of Quality Care  
Management

**2014 Gold**





**Maine Medical Center**

Portland, Maine

President and CEO: Richard Peterson

Submitted by:

Barbara Perry, Program Manager

**2014 Gold**

**Mayo Regional Hospital**

Dover-Foxcroft, Maine

CEO: Marie Vienneau

Submitted by:

Roxanne Nason, Employee Health Nurse

**2014 Gold**

**Mercy Hospital**

Portland, Maine

President and CEO: Eileen Skinner

Submitted by:

Richard Rice, Director Health and Safety

**2014 Gold**



**Mid Coast Hospital**

Brunswick, Maine

President and CEO: Lois Skillings

Submitted by:

Steve Trockman, Community Relations and Outreach  
Director

**2014 Gold**

**Millinocket Regional Hospital**

Millinocket, Maine

CEO: Robert Peterson

Submitted by:

Wendy Berube, Wellness Coordinator

**2014 Silver**

**Mount Desert Island Hospital**

Bar Harbor, Maine

President and CEO: Art Blank

Submitted by:

Kathleen Mulligan, Community Health Educator

**2014 Silver**



**New England Rehabilitation Hospital**

Portland, Maine

CEO: Jeanine Chesley

Submitted by:

Kellie Selberg, Marketing Coordinator

**2014 Bronze**

**Northern Maine Medical Center**

Fort Kent, Maine

CEO: Peter Sirois

Submitted by:

Joanne Fortin, RN, Director of Service Excellence and  
Communications

**2014 Gold**

**Parkview Adventist Medical Center**

Brunswick, Maine

President: Randee Reynolds

Submitted by:

Tory Ryden, Marketing, Community Relations, and  
Development Director

**2014 Gold**



**Pen Bay Medical Center**

Rockland, Maine

President and CEO: Mark Biscone

Submitted by:

Carla Kaler, Tobacco Treatment Specialist

**2014 Gold**

**Penobscot Valley Hospital**

Lincoln, Maine

CEO: Gary Poquette

Submitted by:

Kristie Libby, Marketing & Fund Development Manager

**2014 Silver**

**Redington-Fairview General Hospital**

Skowhegan, Maine

CEO: Richard Willett

Submitted by:

Jim Fortunato, Certified Tobacco Treatment Specialist

**2014 Silver**



**Sebasticoock Valley Health**

Pittsfield, Maine

President and CEO: Teresa Vieira

Submitted by:

Karen Hawkes, Occupational & Community Health Director

**2014 Gold**

**Southern Maine Health Care**

Biddeford, Maine

President and CEO: Edward J. McGeachey

Submitted by:

Betsy Kelly, Director, Partners for Healthier Communities

**2014 Gold**

**Spring Harbor Hospital**

Westbrook, Maine

CEO: Dennis King

Submitted by:

Andrea Korda-Willerson, Occupational Health Nurse

**2014 Gold**



**Stephens Memorial Hospital**

Norway, Maine

President: Timothy A. Churchill

Submitted by:

Roberta F. Metivier, Director of Human Resources

**2014 Silver**

**The Aroostook Medical Center**

Presque Isle, Maine

President and CEO: Sylvia Getman

Submitted by:

Joy Barresi-Saucier, VP, Chief Strategy & Community  
Benefit Officer

**2014 Gold**

**Waldo County General Hospital**

Belfast, Maine

CEO: Mark Biscone

Submitted by:

Barbara Crowley, RN, Health & Wellness Coach

**2014 Silver**

**York Hospital**

York, Maine

President: Jud Knox

Submitted by:

Sue Patterson, Coalition Director

**2014 Silver**



## Gold Star Champions

Dennis Farley, Parkview Adventist Medical Center

*“The 10-Day Breathe Free Program is administered passionately by Dennis Farley who works in PAMC’s cardio-pulmonary unit and sees firsthand the ravages tobacco use causes.”*

Healthy Community Coalition of Franklin County

*“Healthy Community Coalition actively seeks to educate the community about the harmful effects of smoking.”*

Helen McKinnon, Eastern Maine Medical Center

*“Helen has been instrumental in achieving Tobacco-Free status at EMMC and has assisted other organizations to do the same.”*

Stacey Schmidt and Vicki Koehler, Mid Coast Hospital

*“With any new major policy change, it is a time of apprehension for many, but Stacey and Vicki did a tremendous job of assuring a smooth transition and have already seen many positive outcomes.”*

Stephen DiGiovanni, Maine Medical Center

*“Steve continues to be an advocate for delivering evidence-based care at all levels throughout the system. His leadership and foresight has helped MMC become a role model in the delivery of care to patients who use tobacco.”*

Wendy Osgood, Maine Medical Center

*“Wendy has worked tirelessly to support, implement and now to enhance MMC’s tobacco-free policies. Her leadership at MMC has helped change the culture and practice around tobacco treatment for patients, visitors and employees who use tobacco.”*

